



## FOSTER'S COMMUNITY GRANTS – Q & A's

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### ***What is the Community Grants Program?***

- The Grants program is part of our broader "Foster's in the Community" program.
- It aims to support high-impact community and charity projects by making available cash grants to genuine not for profit groups and charity organisations.
- The Grants program is designed to support specific projects and programs rather than ongoing administrative costs.
- It is designed to complement the grassroots, local nature of the other elements of Fosters' community engagement activity.

### ***Can I apply for a Grant?***

- Any genuine not for profit or charity group in Australia or North America is eligible to apply.
- Grants cannot be made to individuals.

### ***I work for Foster's, can I apply?***

- This program is open to registered charities and non-profit organisations, not individuals.
- If you're a Foster's employee, visit [www.fostersinthecommunity.com](http://www.fostersinthecommunity.com) for details of our employee-driven community activities.

### ***Is there a maximum or a minimum dollar value?***

- There is no maximum or minimum dollar value, the key test is the quality of the outcome or the impact.
- However, as the application process is rigorous, the program generally attracts medium to large value bids.

### ***Is there a limit on the number of applications, or successful applications, a group may make?***

- There is no limit on the number of applications, including successful applications, an eligible group may make.
- The key criteria is the quality of the outcome, however, regard will also be had to ensuring a fair distribution of grants overall.

### ***Can grants be made to cover running costs or capital expenditure?***

- Grants will only be made for projects, including existing and long-term projects. Grants will not be made for running costs, administration costs or capital expenditure (unless the capital expense is part of the community project).

### ***On what basis are grants made?***

- Grants are assessed on the basis of the quality of the outcome or impact they will deliver.
- Grants also need to fit one of three funding themes "wellness", "culture" or "environment", and meet other basic eligibility criteria.

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### ***Who decides on which applications are funded?***

- Foster's decisions are informed by an Advisory Committee, chaired by retired General Peter Cosgrove.
- The Committee also includes senior Foster's people and independent external experts including:
  - Former Olympic basketballer Andrew Gaze
  - Eminent scholar and education expert Professor Kwong Lee Dow
  - Artist and prominent art academic and administrator, Dr Betty Churcher

### ***How often are grants made?***

- Grants are once yearly. In 2010, the funding round will be 3 May – 31 May.

### ***How long does it take for decisions to be made?***

- Due to the high number and quality of applications, it takes more than 2 months to complete the grant assessments. Every applicant will be contacted within 5 months of the grant closing date.

### ***How do I apply / Find out more?***

- For full details, visit [www.fosterscommunitygrants.com](http://www.fosterscommunitygrants.com)

### ***Do I have to apply online? What system considerations do I need to be aware of?***

- Foster's Community Grants has developed a straight forward online application form which is the preferred method of submission as it is linked to an online assessment and evaluation tool. If you cannot apply online and would like to discuss an alternate submission method, please call +61 3 96332261.
- An Application Guide that lists the application questions has been developed to allow you to pre-draft your answers off-line. In this way, you can copy-paste your responses from a source document into the online Grants Application Form. The Application Guide can be downloaded from [www.fosterscommunitygrants.com](http://www.fosterscommunitygrants.com)
- The Grants Application Form is compatible with all existing internet browsers. Please note that in some cases, browser windows will timeout after 30 minutes of inaction (potentially losing your work in progress). We advise you to save your submission at least every 15 minutes whilst completing your application.
- Each saved submission is allocated an individual reference number that allows you to continue your application in future. Please ensure you record this number for your reference.

### ***Why is Foster's funding a community grants program?***

- Foster's has a long history of putting in to the community, and this program builds on this legacy.
- Foster's launched 'Foster's in the Community' in July 2005. Our Grants program is an important part of the company's corporate community investment.
- It is a genuine effort by the company to improve the outcomes of its corporate philanthropy, inviting input from independent, external advisers.
- With our CEO serving on the Advisory Committee, Foster's hopes to demonstrate its commitment to the community.

### ***How much money is Foster's putting into this?***

- Foster's doesn't advertise a budget for the grants program, as we believe this influences the value of grant applications and places undue attention on inputs rather than outcomes.

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### ***If I successfully secure a Foster's Grant, am I expected to provide an evaluation report?***

- Yes. Each Foster's Grant beneficiary is required to complete and send in a Community Program Evaluation Report twelve months after funding has been granted. A sample report guideline has been included below for your reference. Occasionally, we will request that organisations provide project milestone updates, in addition to the Community Program Evaluation Report.

### **Sample Community Program Evaluation Report:**

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|---------------------------------------|---|
| 1. Background                         | <i>Include brief overview of organisation and project being funded.</i>   |
| 2. Key Project Objectives             | <i>Include objectives that can be measured qualitatively (e.g. interviews) or quantitatively (e.g. survey, observation, data, etc).</i> |
| 3. Target Audience & Geographic Reach | <i>Who in the community will benefit from the outcome of this project and in what location(s)?</i>                                      |
| 4. Project Statistics and Outputs     | <i>Provide numbers, figures, testimonials, linking back to the project objectives.</i>  |
| 5. Impacts and Benefits               | <i>Cite positive impact on community &amp; link back to project objectives.</i>   |
| 6. Media Coverage                     | <i>Collate statistics and press clippings if possible.</i>  |
| 7. Contact Details                    | <i>Provide details for [1] head of organisation and [2] project manager / coordinator.</i>  |

### ***What else does Foster's do for the community?***

- Our Grants program is part of a broader Foster's in the Community program, which includes a range of employee involvement and responsible drinking initiatives, as well as community sponsorships at the national, state and local levels.
- Foster's publishes an annual report on the outcomes of its sustainability activities, including its global community investment. Our most recent report was issued in September 2009, To view the report, visit [www.fosters.com.au/sustainability](http://www.fosters.com.au/sustainability)

### ***What other support can I get from Foster's?***

- Not for profit and community groups are also eligible to apply to Foster's for a community sponsorship, via [www.fostersgroup.com/sponsorship](http://www.fostersgroup.com/sponsorship)